

PRIMARY COMPANY INFORMATION

Contact Name _____ Title: _____
Legal Company Name _____
Exhibiting As: _____
Type of product exhibiting: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____ Country: _____
Web Address: _____
Telephone: _____ Email: _____

SPACE OPTIONS:

Booths are assigned, based upon exhibitor requirements, on a first-come, first-served basis with priority to past exhibitors. Priority Deadline to Reserve space is April 15th, 2021. Max. Electrical: 208 v. 3 phase. Limited Compress Air. Official Service Contractor is Dalton Convention Center.

Size of booth(s) space requested: (please check one)

- 10' x 10' single \$2,000 10' x 30' triple \$6,000 20' x 30' island \$12,000
- 10' x 20' double \$4,000 20' x 20' island \$8,000 20' x 40' island \$16,000

List preferred booth space based on availability. To reserve two or more adjoining spaces, include all booth numbers on same line.

1st Choice _____ 2nd Choice _____ 3rd Choice _____

- Prior Exhibitors check here to maintain your same location as 2019.
- Current AFA Members check here to receive a 5% discount.

30% non-refundable deposit due upon signing. Balance due in full by July 1, 2021. You may elect to decline, by written notice only, the reserved space. After June 1, 2021, we will maintain that you are an exhibitor. All payments are 100% non-refundable. See additional terms & conditions. AFA members receive a 5% discount off space if paid in full due by July 1, 2021. To qualify for member discount, dues must have been paid current for 2020-2021 dues by October 31, 2020 to American Floorcovering Alliance.

Check here if you are interested in sponsorships.

Check

Wire / ACH (Exhibitors are responsible for any bank transaction fees including wire fees) Contact manis@americanfloor.org for ach/wire information.

Credit Card # _____ Exp Date _____ CVC Code _____
Name on Card _____ Billing Address _____
City _____ State _____ Zip _____

Signature _____ Date _____

PAYMENT INFORMATION
US funds only.
Make check payable to:
American Floorcovering Alliance

Contact AFA for information
regarding ACH/Wire Payments.

MAIL CHECKS TO:
American Floorcovering Alliance
210 West Cuyler Street
Dalton, GA 30720

QUESTIONS?
Please contact Show
Management via Telephone
706-278-4101 or email to
manis@americanfloor.org

For more information
and to view additional terms
and conditions
visit www.Floor-Tek.com

By signing this application, it becomes a binding contract when accepted by American Floorcovering Alliance, Inc. We agree to abide by the Terms & Conditions provided here-in. Additionally, you authorize AFA to send you promotional materials via mail, email & text.

Required: Signature: X _____ **Printed Name:** _____

CANCELLATION POLICY:
Exhibitor may cancel by written notice only submitted to AFA prior to June 1st, 2021. After this date, exhibitor is liable for 100% of the total exhibit fee. In addition, exhibitor will be liable for all fees paid or due for sponsorships regardless of the date of this contract. These amounts are considered liquidated and agreed upon for damages and injuries AFA will suffer as a result of the cancellation. These amounts are considered a real provision and not a penalty. The parties understand that cancellation will cause AFA damages that will not be capable of exact determination. Therefore, the provisions included are an estimate of these damages. The date of cancellation shall be the date received by AFA. AFA reserves the right to consider downsizing as cancellation and exhibitor may have to relocate to another booth. Please see additional Terms and Conditions found online at www.floor-tek.com

Covid-19 Safety Measures. Essential considerations are being given to ensure safely reopening the show. Guidelines will be posted soon and are subject to change to stay in compliance of the executive orders put in place by the office of the Governor of the State of Georgia. Please check back to Floor-Tek.com for updated information.