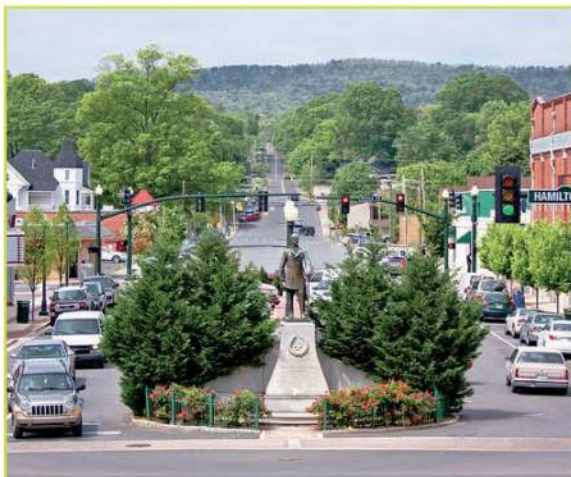


FLOOR TEK

E X P O

EXHIBITOR PROSPECTUS



NEW SHOW DATES!
SEPTEMBER 29TH - 30TH
DALTON CONVENTION CENTER

Drive innovation and help shape the future of the floorcovering industry in the carpet capital of the world— Dalton, GA.

Exclusively for the flooring industry, FloorTek Expo is the industry's premier showcase expo of machinery, technology, suppliers, services, and manufacturers.

FloorTek's special seminars and events draw a diverse group of attendees from students to industry leaders, retailers to manufacturers. With events like the AFA Green Program & Sponsored Green Educational Seminars, Future Connections where you can meet and interview the floorcovering industry's future talent, and networking events like Taste of Dalton — local food, music, and fun, there are plenty of opportunities to network, and develop relationships.



PROMOTIONAL OPPORTUNITIES

Before and leading up to the show, AFA provides promotional opportunities to drive attendance and interest in your booth via radio, video, social media, e-newsletters, display banners, and other ads.

■ EXHIBITOR LISTINGS

Available on the FloorTek Website and Show Source Guide.

■ MARKETING KIT

We'll help you promote your booth at FloorTek by providing graphics for your website, social media, and e-newsletters.

■ IN-SHOW

Ad spaces available inside the show Source Guide and as sponsorship opportunities.

AVAILABLE SPONSORSHIP OPPORTUNITIES

KEYNOTE SPEAKER

TASTE OF DALTON

CHARGING STATIONS

COFFEE STATIONS

DEMONSTRATION AREAS

SHOW TOTE

SOURCE GUIDE

EDUCATIONAL SEMINARS

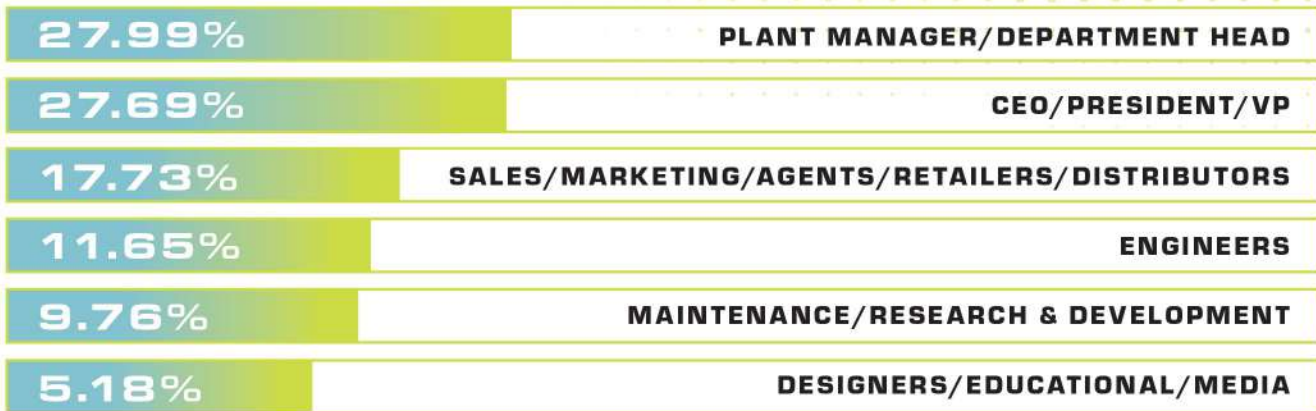
INTERESTED IN SPONSORING?

CONTACT STEPHANIE MANIS

MANIS@AMERICANFLOOR.ORG OR CALL 706-278-4101

FOR MORE INFO VISIT FLOOR-TEK.COM

PREVIOUS ATTENDEES



PREVIOUS EXHIBITORS

AB Carter	Freeman Schwabe Machinery	PolyTec
Advanced Control Solutions	Future Connections	Power Heat Set of America
Advanced Fab Machine (Asmc)	Future of Flooring Study	Precision Tufting Components
Airbond - PAF	Georgia Northwestern Technical College	Proton Products
Allied Engineered Products	Gilbos of America	RETECH Aktiengesellschaft
Alrol of America	Groz-Beckert USA	Robots for Bobbin Handling
Amcor	Hardigroup America	Saurer
America Jingwei Textile Machinery	Harrell Machinery Sales	Secoa Metal Finishing
American Linc	Hicks Tufting Machine Services	Sellers of America
American & Schoen Machinery	Honor Equipment & Repair	Sellers Textile Engineers
American Truetzschler	Industrial Laboratory Equipment	Shaheen Carpet Mills
APC-USA	Ingersoll Rand	Signal Machine Co
Appalachian Electronic Instruments	Innovative Automation and Controls	Solberg Industrial Grinding
Belhaven University	InventureIT	Superba
BTSR USA DBA PAF Sales	Kinetic Co.	Symtech
Card-Monroe Corp	LGL (Lang Ligon & Company)	Taconic
CedarCross Media	Low and Bonar	Tech Design Consulting
Chattanooga State Community College	Mahlo-America	Textube div of GS Industries
Cleveland State Community College	Mariplast North America	TSI
D&M Enterprises of GA	McLeod Belting Co	TSI Solutions
Domotex	Meera Industries	Tuftco Corp
Eltex US	Mobile Communications America	Van De Wiele
Engineered Floors	Modra Technologies	VRW USA
Erhardt + Leimer	Newcomb Spring of Atlanta	Werma USA
Essex Incorporated	NSC USA	Whit-Tex
ETF Machinefabriek	Oerlikon Neumag	Wright School of Business
Expert Die	Ornek Machine Industry & Trading A.S.	X-rite
Fabric Sources International	PEI Logistics	
Fiberflon USA	Piedmont Commerical Carpets	

EXHIBIT AT FLOORTEK 2020

EXHIBIT OPPORTUNITIES

- Booth choices will be assigned based on priority from past/returning exhibitors to new exhibitors.
- All remaining exhibitors are assigned, based upon requirements, on a first-come, first-served basis.
- Max. Electrical: 208 v. 3 phase. Limited Compressed Air.
- Private meeting rooms are available upon request.

BOOTH SIZES	COST	EARLY BIRD*	AFA MEMBERS**
10' X 10' SINGLE	\$2,000	\$1,900	\$1,800
10' X 20' DOUBLE	\$4,000	\$3,800	\$3,600
10' X 30' TRIPLE	\$6,000	\$5,700	\$5,400
20' X 20' END CAP	\$8,000	\$7,600	\$7,200
20' X 30' ISLAND	\$12,000	\$11,400	\$10,800
20' X 40' ISLAND	\$16,000	\$15,200	\$14,400

*5% Early Bird Discount if paid in full by June 1, 2020. **10% Discount off space. Payment in full due by July 1, 2020.

If assigned space, you will be notified within 15 days with a request for a 30% non-refundable deposit. After that date, you may elect to decline the reserved space by written notice only. After July 1, 2020, we will maintain that you are an exhibitor, and all deposits revert to 100% non-refundable.

RESERVE YOUR BOOTH TODAY!

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