

AD INSERTION ORDER FOR EXHIBITOR SOURCE GUIDE

DEADLINE TO RESERVE AD SPACE - June 30, 2019

DEADLINE TO RECEIVE ART - July 15th, 2019

At the FloorTek Expo, all exhibitors and attendees will be given a free directory that will list all exhibitors, with a profile of their company and a brief description of their services and/or products. This source guide can be used throughout the year as a reference guide.

If you were an exhibitor and advertiser in the FloorTek 2016 show, you will be given first priority to retain your ad position in this source guide. As a first time exhibitor, you will be given the opportunity to reserve an ad in this source guide on a first-come, first-serve basis. A limited number of ads are offered in the directory.

Please reserve an ad position in the FloorTek Expo 2019 Source Guide and contact me for confirmation of the ad space I have selected. I will present camera-ready art.

My preferred ad size and position is: (check one)

As a prior FloorTek 2016 exhibitor. I wish to retain my original ad position.

Back Cover in Color (\$900.00) Full Page B/W (\$700.00)

Inside Front Cover in Color (\$800.00) Half Page B/W (\$500.00)

Inside Back Cover in Color (\$800.00) Third Page B/W (\$400.00)

Sizes for camera ready artwork are: (No bleed available.)

Full Page: 7.5" tall x 4.5" wide

1/2 Page, Horizontal: 3.7" tall x 4.5" wide

1/2 Page, Vertical: 7.5" tall x 2.2" wide

1/3 Page ad: 2.4" tall x 4.5" wide

Comments: _____

Booth #: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Title: _____

Print Name: _____